

## **CHAD ZELLMER**

Denver, CO

Director of Photography | Video Producer | Creative Lead

[www.chadzellmerproductions.com](http://www.chadzellmerproductions.com) | [linkedin.com/in/chad-zellmer-5905b28](https://www.linkedin.com/in/chad-zellmer-5905b28)

### **PROFESSIONAL SUMMARY**

Director of Photography and video production leader with over 25 years of experience spanning news, broadcast television, documentary, and branded content. Emmy Award-winning visual storyteller with a career grounded in newsroom production and evolved into creative leadership roles managing video projects from concept through production and delivery. Known for strong editorial judgment, decisive production leadership, and the ability to translate complex stories into compelling visual narratives across platforms.

### **PROFESSIONAL EXPERIENCE**

#### **Chad Zellmer Productions LLC — Director of Photography / Video Producer (2013–Present)**

Lead end-to-end video production for corporate, branded, documentary, and broadcast projects. Manage creative development from concept through final delivery, including treatments, shot lists, and production planning. Direct and shoot on-location productions, often with small crews, while managing logistics and schedules. Oversee post-production workflows and deliver content optimized for digital, social, and broadcast platforms.

#### **High Noon Entertainment — Director of Photography (2009–2013)**

Served as Director of Photography on unscripted and documentary television productions. Collaborated with producers and directors to define visual style and execute creative vision while maintaining broadcast-quality standards in real-world environments.

#### **WYFF-TV — Photojournalist / Camera Operator (2005–2008)**

Shot and edited daily news content including breaking news, features, and long-form stories. Worked under tight deadlines in a high-pressure newsroom environment, supporting clear and accurate journalism.

#### **KSPR-TV — Photojournalist / Camera Operator (2001–2005)**

Produced and shot news stories for daily broadcast coverage, building a strong foundation in visual storytelling, deadline-driven production, and newsroom collaboration.

#### **DownHome Production — Audio Engineer / Large-Scale Production Assistant (1998–2005)**

Supported large-scale live and recorded productions as an audio engineer and production assistant. Assisted with professional audio systems, multi-camera setups, and production logistics for concerts and events.

### **SELECTED RECOGNITION**

Seven-Time Regional Emmy Award Winner — Cinematography & Visual Storytelling

### **EDUCATION**

Bachelor of Arts, Mass Media Communications — Missouri State University

### **CERTIFICATIONS**

FAA Part 107 Certified Remote Pilot

### **PORTFOLIO**

Work samples available at [www.chadzellmerproductions.com](http://www.chadzellmerproductions.com)